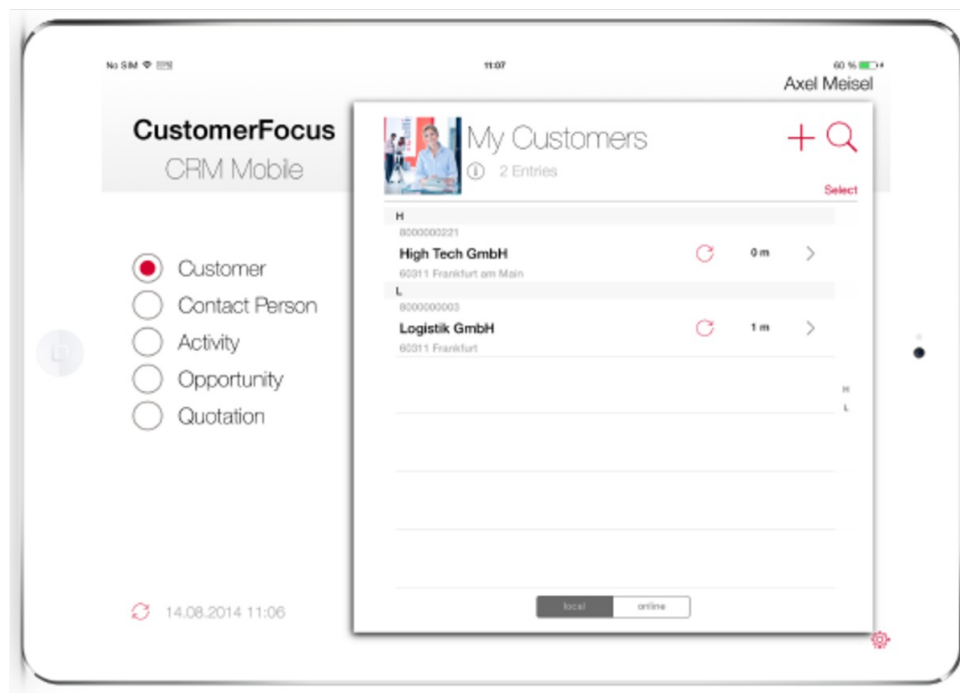


## it.mobile CustomerFocus Pro

Simplified offline use of CRM features on your iPad



### Introduction

The "it.mobile CustomerFocus Pro# App enables the mobile use of your existing SAP CRM system - efficiently and on the way to Customers. At any time relevant information can be requested on an iPad device, and results of a customer meeting are recorded. The tracking of all relevant Activities and Opportunities at Customer level gets simple from now on.

### Your Benefit

### Specification

Main specifications:

- Show basic Account Data
- Display and create Contact Partners
- Create and show a CRM Customer FactSheet
- Show Activities and Opportunities related to an Account

New Key Features of the Pro App:

- Search functionalities for off- and online data
- Working with Marketing Attributes
- Change Activities
- Create and change Opportunities
- Display Quotations
- Upload attachments for Accounts, Activities and Opportunities
- Enhance the app with Custom Fields
- Create CRM related Surveys with it.mobile InfoCollector

### Scope

- Backend-Services for the data provision and processing
- SAP NetWeaver Gateway Services in the OData Format
- Customizing Options
- Usage of SAP authorization checks
- Application from the Apple iTunes App Store - iPad App for iOS
- Standard App functions such as Vault-Password, sending of Log-Files and Crash-Reports

## Requirements

- SAP CRM 7.0 or higher.
- Apple iPad 2, 3, Air or Mini with iOS 7.
- (Embedded) SAP NetWeaver Gateway 2.0 SP06 or higher.
- SAP Mobile Platform 2.3 (optional).
- A maintenance contract has to be signed for the solution that includes Info Services & Change notifications, Help Desk Support and Product updates.

## Variants

- base package incl. 25 user | Price: €12.500,00
- one additional user | Price: €500,00