

## Design Thinking for Business Innovation

Live Experience



### Introduction

The application of Design Thinking requires no specific "design" experience or personality traits, which the designer profession usually requires. Design Thinking is a problem-solving approach with its origins in the product design and therefore has to rely heavily on creativity and deep understanding of the later product users. Meanwhile, the approach is applied also to overcoming a variety of challenges in business.

### Content

Duration: 2 days

### Goals

### Prerequisites

The training challenge in the workshop will be chosen in such a way that NO specific knowledge or IT expertise is required.

### Variants

- On Site
  - on request | Price: on request
- London
  - on request | Price: on request
- Birmingham
  - on request | Price: on request
- Bristol
  - on request | Price: on request
- Cardiff
  - on request | Price: on request
- Copenhagen
  - on request | Price: on request
- Glasgow

on request | Price: on request  
Manchester  
on request | Price: on request  
Oslo  
on request | Price: on request  
Stockholm  
on request | Price: on request